

CASE STUDY: STATE OF OHIO DRIVER'S LICENSES



CASE STUDY OVERVIEW

KEY POINTS

- More than 450 Datacard® SP75 Plus card printers configured for dual-sided printing, lamination and magnetic stripe encoding
- Multiple printer security elements, including PC-to-printer security software and custom hardware locking options
- Datacard® Certified Supplies with Intelligent Supplies Technology™, including color ribbons and the Datacard® DuraGard® Optigram™ laminate
- Customized training sessions designed to meet the needs of L-1 Identity Solutions, the primary solution provider

CUSTOMER: The state of Ohio

CHALLENGE: The state of Ohio needed a system for over-the-counter issuance of drivers' licenses and identification cards (DL/IDs) at multiple statewide locations.

SOLUTION: The program involves more than 450 Datacard® SP75 Plus card printers. These high-quality, over-the-counter, dyesublimation printers provide multiple security features.

RESULTS: The Datacard solution offered the state of Ohio a high-quality card printing solution for over-the-counter DL/ID issuance with enhanced security features. Supporting this program demonstrates Datacard Group's continued commitment to serving the U.S. driver's license market.

DATACARD PRINTER SOLUTION SELECTED TO ISSUE OHIO DRIVERS' LICENSES QUICKLY AND SECURELY

The state of Ohio awarded L-1 Identity Solutions Company a statewide contract for over-the-counter issuance of driver's licenses and identification cards (DL/IDs). L-1 selected Datacard Group to provide the card printers, supplies and services.

ENHANCING TOTAL SECURITY

The program involves more than 450 Datacard® SP75 Plus card printers. These high-quality, over-the-counter, dyesublimation printers provide multiple security features.

Printer-to-PC security software enables tight control over printer access to help prevent fraud. This software links each printer to a host PC and a hardware key. If the printer is disconnected from the host or the key is not activated, the printer will not function. The printer also offers a bolt-down option, which protects against theft by securing the base of the printer to a work area.

To further improve card security and durability, the printers apply Datacard® DuraGard® Optigram™ laminates.

These laminates include custom holographic designs and many other unique security features required to pass visual and enhanced inspections.

EASY IMPLEMENTATION

The SP75 Plus card printer is ideal for over-the-counter DL/ID issuance. In addition to its fast print speed, this printer has a small, space-saving footprint. It also provides operational readiness right out of the box, requiring minimal training or troubleshooting.



TAILORED TRAINING

Datacard Group provided tailored training to meet the needs of L-1 Identity Solutions. Datacard used a phased approach, creating a self-study CD for personnel to complete prior to in-class sessions that focused on printer maintenance.

By working as a team with L-1 Identity Solutions, Datacard provided the state of Ohio with a productive and secure printing

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